

GRAFT

Universal Global
Payment Network



How To Bring Cryptocurrency To Your Store

www.graft.network

Why Cryptocurrency?



No Chargebacks
blockchain
cannot be reversed



Low Transaction Fees
when compared
to credit &
debit transactions



Attracts **New Categories of Buyers**
cryptocurrency
owners

How to Accept Crypto Payments in Your Store?



Option 1

Use an interactive app enabled terminal

Engage line from Verifone or one of Ingenico's marketplace-enabled terminals

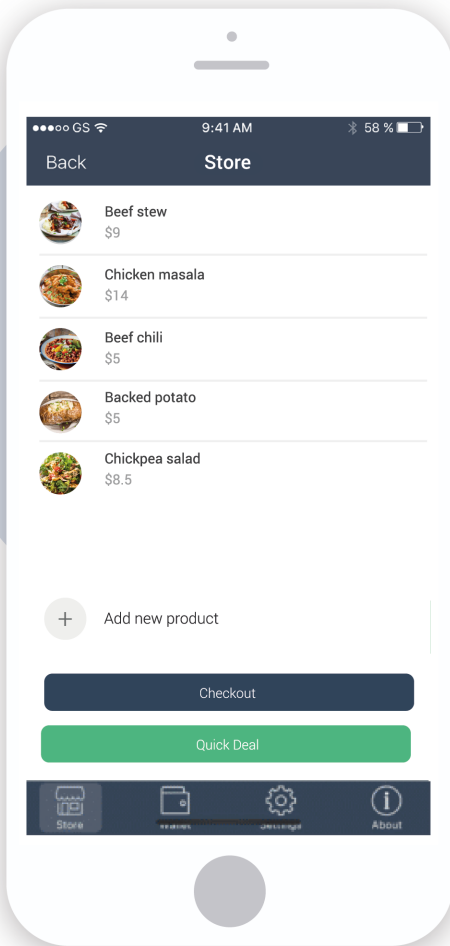
Steps to set up a payment terminal

- Get an interactive app enabled terminal
- Install the GRAFT app from the marketplace

Option 2

Use GRAFT Mobile POS app

You can use the GRAFT Mobile Point of Sale Application in place of, or alongside, your main POS system



Promote cryptocurrency acceptance

Let your customers know of your plans to accept cryptocurrency by placing "Accepting Soon" window sticker at your business

www.graft-network.myshopify.com



What's driving merchant's interest in cryptocurrency as payment method?



CRYPTOCURRENCY IS APPEALING TO THE NEW CUSTOMERS



LOWER FEES FOR MERCHANTS AND ZERO FEES FOR CUSTOMERS



MARKETPLACE PERCEPTION AS AN INNOVATOR



FASTER PURCHASE DECISION/
HIGHER PURCHASE AMOUNTS
BY CUSTOMERS



BUILT-IN MECHANISM FOR
LOYALTY PROGRAM

*Graft merchant survey conducted in 2018

GRAFT Universal Global Payment Network offers merchants:

- 1 Single solution for all cryptocurrencies
- 2 Zero fees to the buyer and very low fees to the merchant
- 3 Quick payouts in fiat or crypto
- 4 Easy to use and integrates with existing systems
- 5 A built-in merchant loyalty solution*

*Merchant coins will be available later

Are you ready to accept crypto?

Contact your merchant service provider: